Making Better Business Decisions with Flow Metrics



Dominica DeGrandis, Director Digital Transformation Author of Making Work Visible: Exposing Time Theft



WHAT's THE POINT?

- Few compelling sets of data to visualize at biz level
- Delivering value to customers quickly requires fast, smooth flow of work
- Flow metrics help you improve business decisions



Barclays' Value Stream



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5 FLOW METRICS: Why, How, + considerations

- Flow Time: A measure of speed
- Flow Velocity: A measure of throughput
- Flow Distribution: A measure to see tradeoffs
- Flow Load: Amount of Work-in-Progress (WIP)
- Flow Efficiency: Work vs. wait time ratio

Flow Distribution: A measure to see tradeoffs



Make tradeoffs clear – help set strategic direction



NEGLECTED WORK





Flow Metrics Exercise

Materials:

1. Flow Metrics Data sheet

Time: 5 min

2. Flow Distribution Chart

Flow Metrics Exercise Data

				Flow time
	Work Item Types	Day Done	Day Approved	(#days)
1	feature	9-Sep-18	3-Sep-18	6
2	tech debt	9-Sep-18	29-Aug-18	11
3	feature	9-Sep-18	27-Aug-18	13
4	defect	10-Sep-18	1-Sep-18	9
5	feature	10-Sep-18	4-Sep-18	6
6	feature	11-Sep-18	6-Sep-18	5
7	defect	11-Sep-18	5-Sep-18	6
8	defect	11-Sep-18	3-Sep-18	8
9	tech debt	12-Sep-18	30-Aug-18	13
10	risk	12-Sep-18	10-Sep-18	2
11	feature	12-Sep-18	6-Sep-18	6
12	feature	13-Sep-18	5-Sep-18	8
13	defect	15-Sep-18	5-Sep-18	10
14	risk	15-Sep-18	13-Sep-18	2
15	risk	16-Sep-18	15-Sep-18	1
16	risk	18-Sep-18	18-Sep-18	0
17	tech debt	20-Sep-18	8-Sep-18	12
18	feature	19-Sep-18	6-Sep-18	13
19	risk	20-Sep-18	18-Sep-18	2
20	feature	22-Sep-18	11-Sep-18	11
21	feature	21-Sep-18	9-Sep-18	12
22	feature	21-Sep-18	10-Sep-18	11
23	feature	22-Sep-18	8-Sep-18	14
24	feature	22-Sep-18	8-Sep-18	14
25	feature	23-Sep-18	10-Sep-18	13
26	tech debt	23-Sep-18	10-Sep-18	13



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Flow Metrics Exercise

Time: 5 min

Split into groups of 3:

If no colored markers, then be creative with shading: stripes, dots, diagonal lines, etc...





Flow Distribution Chart Instructions: For each day, calculate and draw one vertical bar showing the distribution of work item types. Use the same color marker as the color of the work items.

Ex: If one Feature work item and one Defect work item were delivered on Day 9, then 50% of the vertical bar for Day 9 would be blue (feature) and 50% would be orange (defect).

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What story is told based on the outcomes shown in this chart?

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Flow Distribution Chart



Flow Distribution Chart Instructions: For each day, calculate and draw one vertical bar showing the distribution of work item types. Use the same color marker as the color of the work items.

Ex: If one Feature work item and one Defect work item were delivered on Day 9, then 50% of the vertical bar for Day 9 would be blue (feature) and 50% would be orange (defect).

Flow Distribution allocation





Flow Time – a measure of speed

Flow Time: The duration from when work enters the value stream to its completion.

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UNPLANNED WORK



Unplanned Work:

- Delays planned work
- Steals your predictability



The enemy of getting work done is not you're lack of talent - it's being interrupted.

Measuring Flow Time



Flow Metrics Exercise

Materials:

1. Flow Metrics Data sheet

2. Flow Time Chart

Time: 5 min

Flow Metrics Exercise Data

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	Work Item Types	Day Done	Day Approved	(#days)
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22	feature	21-Sep-18	10-Sep-18	11
23	feature	22-Sep-18	8-Sep-18	14
24	feature	22-Sep-18	8-Sep-18	14
25	feature	23-Sep-18	10-Sep-18	13
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Flow Time and Flow Velocity (Throughput) Chart

Time: 5 min

Complete just the "Flow Time Chart" Instructions.

Save the "Flow Velocity Chart" portion for later.

What story is told based on the outcomes shown in this Flow time chart?



Flow Time Outcomes

"Be approximately right instead of exactly wrong". ~John Tukey



Flow Velocity: A measure of throughput



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A decision to do one thing is a decision to delay something else.







People have a finite amount of capacity

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https://itrevolution.com/book/the-cornerstone-for-winning/ https://www.youtube.com/watch?v=qav1y7G15JQ

Measuring Flow Velocity

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Flow Metrics Exercise

Materials:

Flow Metrics Data sheet
Flow Velocity Chart

Time: 3 min

Flow Metrics Exercise Data

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Flow Time and Flow Velocity (Throughput) Chart



Flow Velocity Outcomes

What story is told based on the outcomes shown in this Flow time chart?





Flow Load: Amount of Work-in-Progress (WIP)

Flow Load: All the partially completed work. All the work-inprogress (WIP) in the value stream



TOO MUCH WIP





The Rise of the Full Stack Engineer

DevOps - you build it you run it - that means you need full stack engineers, right?



StackOverflow survey showing Devs who considered themselves FSE grew from 29% in 2013 to 52% in 2019

The Fallacy of the Full Stack Engineer

- Design overall architecture of the web application.
- Maintain quality and ensure responsiveness of applications.
- Collaborate with the rest of the engineering team to design and launch new features.
- Maintain code integrity and organization.
- Experience working with graphic designers and converting designs to visual elements.
- Understanding/ implementation of security and data protection.
- High experience {{back-end programming languages: PHP, Python, Ruby, Java, .NET, JavaScript}}
- Proficient experience using {{advanced JavaScript libraries and frameworks such as AngularJS, KnockoutJS, BackboneJS, ReactJS, DurandalJS etc.}}.
- Development experience for both mobile and desktop.
- Understanding of server-side languages including {{such-as Jade, EJS, Jinja, etc.}}.
- Experience with cloud message APIs and usage of push notifications.
- Knowledge of code versioning tools {{such as Git, Mercurial or SVN}}.

Costs from Cognitive Overload



- exhaustion
- cynicism
- burnout: lost energy, enthusiasm, & confidence

91

50

56

- lower quality
- depression
- health problems

Maslach Burnout Inventory (MBI)



https://www.youtube.com/watch?v=gRPBkCW0R5E&feature=youtu.be https://www.mindgarden.com/117-maslach-burnout-inventory

WIP is a leading indicator

Why Work-in-Progress Matters

- WIP is a leading indicator
- The single most important factor that affects wait time is capacity utilization







If we have data, let's look at data. If all we have are opinions, let's go with mine." - Jim Barksdale



Why Flow Efficiency - Expose wait time

Flow Efficiency: The percentage of time where work is in an active state vs. a wait state.

WORK
WAIT WORK
$$(100\%) = FLOW$$

EFFICIENCY

Benefit: Learn how much wait time exists in Value Stream to drive discussion to improve decisions on prioritization, capacity & utilization.

UNKOWN DEPENDENCIES





"Things take too long" is a universal problem



Technology Disruption

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The reality of the situation





Tool fights break out due to inability to share knowledge, understand work capacity and improve workflow.



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"If you measure anything, measure wait time."

Exercise: Flow Metrics Discussion



Time: 3 min

Scenario:

Engagement level of your team is low

High utilization

Key people are leaving

Question for the table:

What changes and trends in which flow metrics would you expect to see given the above scenario?

Flow Metrics for Scenario

Things to consider:

- Things take too long Flow time
- People drowning in work Flow Load
- No investment in fixing Debt Flow Distribution
- What about trust? Consider Flow Safety



Considerations



Flow Safety: A measure of trust

detractors passives promoters 012345678910NPS: $\% \odot - \% \odot$

Examples:

- On my team, failure causes inquiry and not blame.
- Our leadership is open to hearing bad news.
- In my org, failures are learning opportunities and messengers are not punished.
- People on our team trust one another

@nicolefv https://www.youtube.com/watch?v=avauW5FAWCw

Considerations:

- 1. If we improve one metric, what is the impact to other metrics?
- 2. What signals will you look for to recognize when one metric is optimized good enough and it's time to prioritize other metrics?
- 3. Improvement takes time how to know when it starts?

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The 5 Thieves of Time



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What we measure impacts people because people value what is measured.



TAKEAWAYS & BENEFITS

- Flow metrics are tied to business value
- Flow metrics are based on outcomes
- Flow metrics provide a feedback loop to improve decisions



IT can't be successful without business support and business people can't support IT if ideas aren't framed in terms they understand.

Involve your business people



5 Flow Metrics - focused on business outcomes

- Flow Time speed
- Flow Distribution work item types
- Flow Velocity throughput
- Flow Efficiency wait time ratio
- Flow Load WIP



How to Get started with Flow Metrics

Start capturing 1 work item type in 1 VS and 1 flow metric

Homework: "Find 1 business leader & 1 IT leader and take steps toward alignment. It's up to you." Ross Clanton

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Making Work Visible FL FLOW EXPOSING TIME THEFT TO OPTIMIZE WORK & FLOW DOMINICA DEGRANDIS



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TASKTOP

Email: dominica@SendYourSlides.com

Subject: flow

To receive:

- copy of presentation deck
- Flow 101 workshop info
- Value Stream Canvas exercise
- Tasktop tool integration video showing integrations between ServiceNow & Jira
- excerpts of Making Work Visible
- Forrester report on Value Stream Mgmt

